



Advanced Diploma of Business

Course Description

The Advanced Diploma of Business provides a comprehensive foundation in key business principles and practices. This course covers areas such as marketing, finance, operations, and strategic planning, equipping students with the skills needed to make informed business decisions. Through practical learning and real-world applications, participants will develop critical thinking, leadership abilities, and a strong understanding of contemporary business challenges, preparing them for management roles in diverse industries.

WHAT WILL I LEARN?

12 Units of Competency (*5 Core Units + 5 Elective Units)

BSBCRT611*

Apply critical thinking for complex problem solving

Utilizing analytical skills and logical reasoning to evaluate multifaceted issues, identify root causes, and develop effective, innovative solutions.

BSBFIN601*

Manage organisational finances

Overseeing budgeting, forecasting, and financial reporting to ensure optimal resource allocation and financial stability within the organization.

BSBOPS601*

Develop and implement business plans

Creating a strategic framework that outlines goals, strategies, and actions to drive business growth and ensure successful execution.

BSBSUS601*

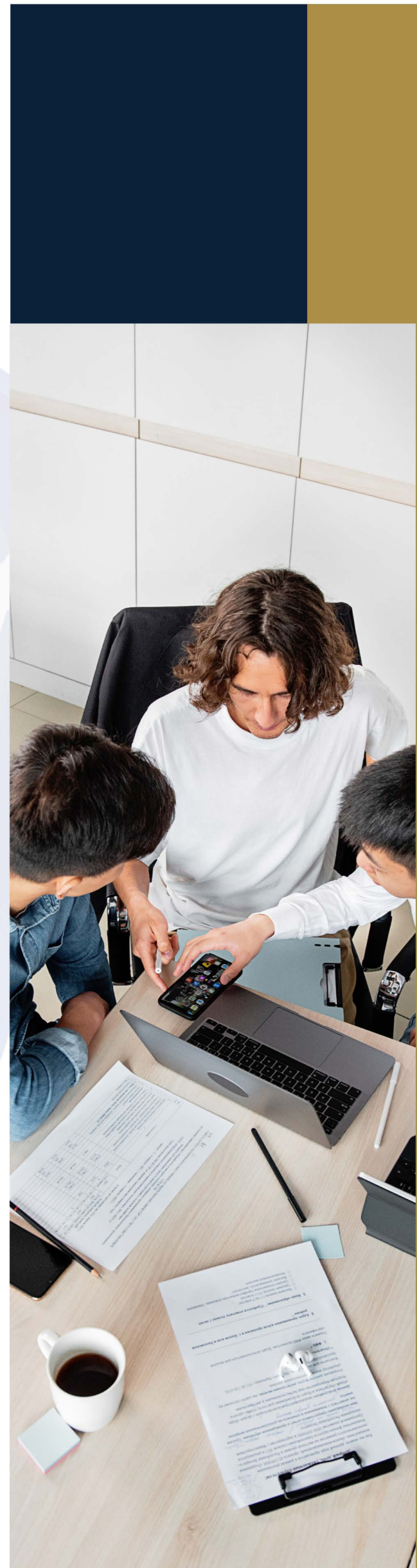
Lead corporate social responsibility

Guiding initiatives that promote ethical practices, community engagement, and environmental sustainability to enhance the organization's social impact and reputation.

BSBTEC601*

Review organisational digital strategy

Evaluating the effectiveness and alignment of digital initiatives with business goals to ensure optimal use of technology and drive innovation.



Be educated and feel empowered

VET National Code: BSB60120
Qualification CRICOS Code: 115157A
Qualification Status: Current
AQF Level: 6

01. C A M P U S

- Modern Classrooms
- Wi-Fi / Area to relax
- Student Guide / Course books will be provided

Mode of Delivery: Blended mode of delivery consisting of face-to-face and online delivery

Location of course: Ground Floor 61 Riggall Street, Broadmeadows, Victoria, 3047

02. D U R A T I O N

Total Course Duration: 78 weeks, including 66 study weeks and 12 weeks of holidays.

03. C O U R S E F E E S

Total Tuition Fee (ONSHORE): AUD \$9,000
Total Tuition Fee (OFFSHORE): AUD \$15,000
Material Fee: AUD \$500/ Year
Application Fee: AUD \$250 (non-refundable)

04. E N T R Y R E Q U I R E M E N T S

Entry to this qualification is limited to those who:

- Have completed a Diploma or Advanced Diploma from the BSB Training Package (current or superseded equivalent versions). or
- Have two years equivalent full-time relevant workplace experience in an operational or leadership role in an enterprise.

In addition to above:

- Have demonstrated an IELTS level at score of least 6.0 or equivalent (test results must be no more than 2 years old) or demonstration of successful completion of at least General English at Upper Intermediate or English for Academic Purposes Upper Intermediate level.
- Have a suitable level of language, literacy and numeracy to complete course requirements with or without additional support that IMC is able to provide.
- Have successfully completed Australian year 12 or equivalent.
- Are at least at age of 18 on the date of course commencement.
- Please Note: All the students commencing this course are required to complete LLN test on the orientation day to assist Institute to identify student’s needs for additional support during their study with IMC.



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